



LAW FIRMS: HOW TO CONVERT WEB VISITS INTO ENQUIRIES

5 simple steps to dramatically increase the amount of business your firm receives. All legal clients we work with witness an overwhelming increase in both conversion rate and quality of enquiries, alongside a significant increase in ongoing fee-earning cases.

UNDERSTAND YOUR AUDIENCE

SET SMART GOALS

ATTRACT MORE VISITORS

CONVERT THE
VISITORS

ANALYSE
CAMPAIGN



All legal clients we work with see an overwhelming **increase in both conversion rate and quality of enquiries**, alongside a significant **increase in ongoing fee-earning cases**.

Find out how you can achieve the same for your firm, by downloading the below guide to generating your own case enquiries.



LAW FIRMS...

**The ultimate guide to
self-generating case
enquiries**

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